

Problem solving and breakthroughs with Machine Learning and Analytics

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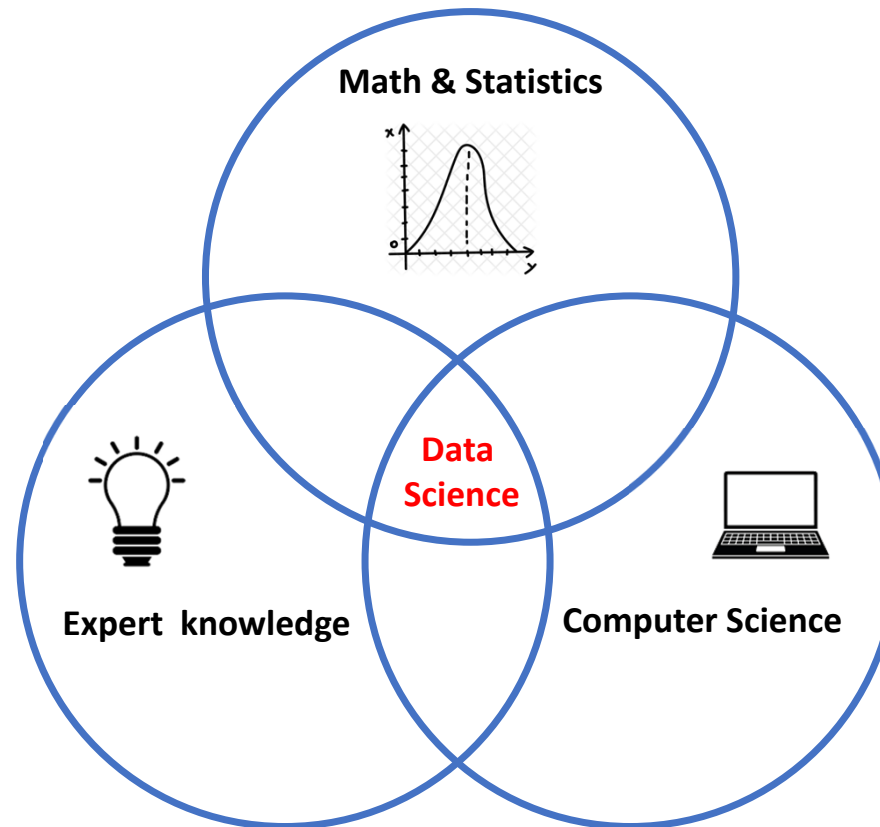
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Agenda

- 1. What is Machine Learning?*
- 2. Why Machine Learning?*



Common understanding of Machine Learning



Why Machine Learning

Higher complexity of data,

- measurements data
 - IoT data
 - Device data
- } Big Data issues

requires more **sophisticated** and **faster** tools to:

1. obtain new highlights and solve problems
2. remain successful and competitive
3. foster innovation



Common understanding of Machine Learning

